EVENT GUIDE

Are you ready?

- You're registered or will be soon.
- You have reviewed the Session catalog and already know what you want to watch after the hour-long keynote?
- To view the event here's what you'll need:

    - Comfy chair
    - Big screen
    - Yummy snacks

If you've checked at least one of those you are looking good so far! This means that there's one more thing for you to do - just keep reading, because we have everything else you need to know before INSIGHT 2022 digital begins.

We love the cloud, and we want the whole world to know it, so get ready to hear from the brightest brains in the industry like:

- **Edward Naim** - General Manager, File Storage Amazon Web Services
- **Guru Pangal** - Vice President and GM of Cloud Storage at Google
- **Jürgen Willis** - Vice President, Specialized Workloads and Storage at Microsoft Azure
- **Simon Pollard** - Chief Executive Officer at COVVI
- **Mark J. Barrenechea** - Vice Chair, Chief Executive Officer, and CTO at OpenText

CONFERENCE INFORMATION

PLATFORM
As an attendee, you can access INSIGHT 2022 NetApp TV using your registration credentials to log in to the platform. Once on NetApp TV home page, select the INSIGHT Events tab to access INSIGHT 2021 Digital. As a reminder, here is when your geo will start:

<div align="center">

North America: November 1, 8 am PT
APAC: November 2, 11 am SGT
EMEA: November 3, 10 am CET

</div>

REGISTRATION

Registration is required for the NetApp INSIGHT 2022 event. It's not too late, register now. Registration is free of charge.

REGISTRATION HELP

If you need help with registering, contact the INSIGHT support team at ng-INSIGHT2022Support@netapp.com.

During the week of INSIGHT 2022 Digital, November 1-3, the INSIGHT support team will be available 24 hours a day.

PLATFORM HELP

Need help with the platform? Our technical support is just a click away. For assistance, go to the chat at the bottom of the home page.

NETAPP TV AND INSIGHT MOBILE

You can access the NetApp TV platform with your mobile device with the NetApp TV link: https://www.netapp.tv/

CONFERENCE TOOLS

SESSION CATALOG

Become a specialist by attending our technically focused breakout sessions at NetApp INSIGHT 2022. Our sessions are jam-packed with learning tracks that will enhance your technical skills and develop your expertise. For what? To become a specialist, of course. Check out all our offerings, including:

- Vision keynote, featured sessions, and more
- Technical sessions and demos
- Get certified prep sessions
- Hands-On Labs
- Customer technical sessions and success stories

SUBTITLE OPTIONS

Platform navigation language options

NetApp TV platform navigation is available in English, Traditional Chinese, Korean, Japanese, Spanish, German, and French. To select your language, open the Settings menu and click the Change Language option. If your system has localized browser language settings, it automatically displays the browser language selection.

Subtitle options

During the keynote and Mega Session livestreams and in selected breakout sessions, English, Traditional Chinese, Korean, Japanese, Spanish, German, and French subtitles are available on the NetApp TV platform. Translation is offered in the local language and in closed captioning (subtitles).

During the keynote broadcast livestream, you can choose localized subtitle options for the languages listed in the preceding paragraph. To choose subtitle options, go to the Program Guide page. For on-demand sessions,

to select your preferred subtitle language, use the settings icon at the bottom right-hand corner of the video player for each on-demand breakout session.

A limited number of sessions are unavailable in the local language, including sponsor content and some community sessions.

PROGRAM AGENDA

North America November 1	APAC November 2	EMEA November 3	Event
7:45 AM-8:00 AM PT	10:45 AM-11:00 AM SGT	9:45 AM-10:00 AM CET	Kickoff
8:00 AM-9:15 AM PT	11:00 AM-12:15 PM SGT	10:00 AM-11:15 AM CET	Keynote
9:15 AM-10:00 AM PT	12:15 PM-1:00 PM SGT	11:15 AM-12:00 PM CET	Featured sessions
10:00 AM-10:20 AM PT	1:00 PM-1:20 PM SGT	12:00 PM-12:20 PM CET	NetApp featured sessions
10:20 AM-1:00 PM PT	1:20 PM-4:00 PM SGT	12:20 PM-3:00 PM CET	• NetApp technical breakouts • Customer Stories • Hands-on Labs • NetApp Learning • Services certification • Sponsor sessions

Note: This schedule is for high-level reference only. You will receive more agenda information and updates on NetApp TV

FEATURED SESSION HIGHLIGHTS

INSIGHT 2022: For the love of cloud
In this exclusive broadcast brought to you on the all-new NetApp TV, NetApp INSIGHT 2022 invites you to immerse yourself in the digital experience of the year. Are you ready to fall in love with hybrid cloud? Tune in for impactful customer stories, visionary conversations, technical learning opportunities, engaging demos, an exclusive musical guest appearance, and so much more, hosted by world-famous comedian, Whitney Cummings.

VISION KEYNOTE: The promise of the evolved cloud
As the world enters the next stage in the evolution of cloud, NetApp is leading the way to ensure you can adapt and capitalize on the ever-shifting landscape for your hybrid mutlicloud environment. Join NetApp CEO George Kurian and a brilliant cast of fellow NetApp leaders for a visionary keynote as they introduce you to the latest announcements and expanded capabilities from NetApp that will help you change the way you work forever. Discover how, along with our closest cloud partners, we are able to truly deliver today on the promise of the evolved cloud for a more simple, secure, and sustainable future. Join NetApp CEO George Kurian and NetApp President César Cernuda as they have conversations with:

- **Edward Naim:** General Manager, File Storage | Amazon Web Service
- **Simon Pollard:** Chief Executive Officer | COVVI
- **Guru Pangal:** Vice President / GM, Cloud Storage | Google
- **Jürgen Willis:** Vice President, Specialized Workloads and Storage | Microsoft Azure
- **Mark J. Barrenechea:** Vice Chair, Chief Executive Officer, and CTO | OpenText
- **Jessica Smith:** COO of Touch Dubai, Paralympian, Speaker, Author, and Mom

Evolved cloud in action

NetApp CEO George Kurian shares a more detailed look into what the evolved cloud looks like in practice, with a key focus on sustainability as a foundational pillar of your evolved cloud strategy. George is accompanied by NetApp Chief Technology Evangelist Matt Watts to talk through NetApp's determined, intentional approach to ensure sustainability is built into our ongoing innovation and inherently part of the solutions we provide to our customers. In this featured session, George shares thoughtful, individual discussions with NetApp customers Covvi, OpenText, and Porsche to give you a detailed look at the evolved cloud at work in various industries around the globe.

- Hear from featured customers: Simon Pollard, Chief Executive Officer of Covvi, Mark J. Barrenechea, CEO & CTO of OpenText, and Friedemann Kurz, Manager of Motorsport IT of Porsche
- Learn how and why sustainability is at the core of the evolved cloud
- Discover how you can take advantage of sustainable technology solutions to power your business for a better future

Minding your modern data estate

Hot off the press and announced first in the INSIGHT 2022 Keynote, NetApp brings an exciting new cloud experience to our global audience. In this featured session, Ronen Schwartz, SVP & GM Leading NetApp Cloud, and Jeff Baxter, Senior Director, Portfolio Marketing, share a closer look at the latest and greatest announcement, what it means for our customers and partners, and a glimpse of how it all works.

- Take a deeper dive into the powerful new release from NetApp
- Discover new capabilities and how they can help bring your evolved cloud to life
- Experience this new innovation in action with insightful demos

Operation CloudOps

The evolved cloud state requires a maniacal focus on cloud operations to ensure your business is optimized for cost-savings, simplicity, and security. Spot by NetApp is the leading platform for CloudOps and FinOps, and in this featured session, Vice President of Spot by NetApp Kevin McGrath shares a detailed look at the incredible growth and innovation coming from the Spot team. Kevin also welcomes Peter Lilley, VP & GM of Instaclustr at NetApp, to demo new capabilities available today.

- Discover newly expanded features for cost management, visibility, security, governance and compliance to help cloud operations teams realize the benefits of automated operations for your business.
- Uncover how Instaclustr at NetApp removes critical barriers to scale and optimize applications quickly and reliably, including an exciting demo
- Discover the powerful capabilities of CloudCheckr and how this addition to Spot by NetApp drastically improves outcomes for FinOps

Ahead of the cloud

NetApp has always focused on what's right for you, the customer. This is why NetApp partners so closely with the world's leading cloud providers to ensure that you can take full advantage of the promise of the evolved cloud. As the only cloud services provider whose technology is available natively in all 3 of the world's biggest clouds, AWS, Microsoft Azure, and Google Cloud, we are proud to welcome our beloved partners to the virtual INSIGHT stage once again in this highly anticipated 3-part featured session. Join NetApp Chief Technology

Evangelist Matt Watts in detailed, individual conversations with leaders from each of our biggest cloud partnerships.

- Discover just how our unique partnerships with AWS, Microsoft Azure, and with Google Cloud allow us to bring the evolved cloud to life
- Listen first-hand to renowned cloud experts about the strength of our combined capabilities, and how we support our customers together.
- Hear directly from Ed Naim, General Manager, File Storage, AWS; Juergen Willis, VP of Optimized Workloads and Storage for Azure; and Guru Pangal, VP & GM, Storage, Google Cloud to learn why they love cloud just as much as we do!

TECHNICAL SESSIONS

Our sessions are jam-packed with learning tracks that will enhance your technical skills and develop your expertise. Attend your choice of over 100 sessions, featuring the latest solutions, products, and innovations presented by our customer, partner, and NetApp experts. Search for sessions from a variety of topics by using the following filters:

- To view the event here's what you'll need:
- Featured Sessions
- Technical Demo
- Technical Highlight
- Technical Deep Dive
- Sponsor Technical Session
- Customer Technical Story
- Customer Success Story
- Get Certified
- Hands-On Labs

INSIGHT HANDS-ON LABS

NetApp INSIGHT Hands-On Labs cover a wide range of NetApp products and solutions. Take advantage of this opportunity to explore NetApp products in a virtual environment through self-paced hands-on labs, with support from solution architects and subject-matter experts. NetApp INSIGHT Hands-On Labs offers a set of labs specifically curated for the INSIGHT event.

Have a question or need help? To help you through any of our 18 labs, the NetApp labs team will be available 24/7 through interactive chat from November 1 through November 3.

CERTIFICATIONS - Turbo charge your career at INSIGHT!

Join NetApp at the forefront of cloud evolution and get NetApp certified. Use these focused study help, review sample questions, and complete a self-assessment before taking your exam.

- Participate in live interactive sessions, guided by a NetApp expert, through key exam concepts and objectives.
- Get focused study help, review sample questions, and complete a self-assessment.
- Certification special offer for INSIGHT 2022 attendees
- 50% discount for use on these ten exams only
- Apply the promo code INSIGHT 2022 at checkout when scheduling your exam
- One attempt only
- Offer open for 60 days: November 1, 2022, thru January 1, 2023
- You must schedule and take your exam before January 1, 2023

Choose the right Get Certified Prep Session for you:

- CNFDS Certification Preparation [1270]
- CNFIA Certification Preparation [1271]
- NCDA Certification Preparation [1269]
- NCHC Administrator Certification Preparation [1273]
- NCHCIE Certification Preparation [1274]
- NCIE DP Certification Preparation [1276]
- NCIE DP Certification Preparation [1276]
- NCSIE Certification Preparation [1272]
- NCTA Certification Preparation [1268]

Need help? Contact us at ncp@netapp.com.

EVENT HIGHLIGHTS

SOCIAL MEDIA

Use #NetAppINSIGHT and follow @NetApp on your favorite social channel to join in with the day's exciting content. Engage with us and share your INSIGHT experience on Twitter, LinkedIn, Facebook, and Instagram by using #NetAppINSIGHT.

SPONSOR SESSIONS

Get a full view of NetApp's thriving ecosystem of cloud, storage, and application partners. Learn how their products, solutions, and services can help you become more data driven.

View the full list of sponsors.

SAFETY AND SECURITY

NetApp INSIGHT 2021 Digital is a restricted-access conference. Attendees must log in to the platform with their registration credentials. INSIGHT is a business event and an online public place. NetApp is committed to promoting and to maintaining environments that are free from unlawful harassment, discrimination, and/or hate speech in any form. We prohibit conduct—whether intentional or unintentional—that results in unlawful harassment, abuse, or intimidation, based on characteristics protected by applicable law. Our goal is to create a sanctuary for all people when interacting with NetApp, and this goal extends to all environments, digital and physical. We encourage reporting of any inappropriate conduct so that NetApp INSIGHT can remain a positive and welcoming event for all.

Attendees who are found using inappropriate or harmful speech will be immediately removed from the platform and their registration will be canceled.

QUESTIONS?
If you still have questions after reading this information, visit the NetApp INSIGHT website or email ng-INSIGHT2022Support@netapp.com.

See you at INSIGHT Digital!

INSIGHT.netapp.com

Follow NetApp INSIGHT

#NETAPPINSIGHT

Attention
The information contained in this catalog is intended only for training. These courses contain information and activities that, although beneficial for the purposes of training in a closed nonproduction environment, can result in downtime or other severe consequences in a production environment. The course material is not a technical reference and should not, under any circumstances, be used in production environments. To obtain reference materials, refer to the NetApp product documentation.

U.S. Government Rights
Commercial computer software. Government users are subject to the NetApp, Inc. standard license agreement and applicable provisions of the FAR and its supplements.

CONFIDENTIALITY NOTICE

The information is intended to outline our general product direction. It is intended for information purposes only and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. NetApp makes no warranties, expressed or implied, on future functionality and timeline.
The development, release and timing of any features or functionality described for NetApp's products remains at the sole discretion of NetApp. NetApp's strategy and possible future developments, products, and/or platforms directions and functionality are all subject to change without notice.

NetApp has no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein.

The information in the online catalog is confidential and proprietary to NetApp and may not be disclosed without the written permission of NetApp. Please send all questions about this catalog to insight-content@netapp.com.