

# N-Powered

## KNOW BEFORE YOU GO—KBYG

Get ready for the tech festival of the year! We're so excited for this epic assemblage, when we all gather in Las Vegas to explore the potent promise of Intelligent Data Infrastructure.

We've got an extraordinary lineup of speakers, including tech visionaries from Google Cloud and NVIDIA, along with industry powerhouses from DreamWorks Animation, Aston Martin, and Porsche Motorsport. NetApp INSIGHT 2024 will be jam packed with hands-on labs, free certifications, real-world use cases, and next-level networking to help *supercharge your career*.

### ARRIVAL INFORMATION

**INSIGHT 2024 date and time:** Monday, Sept. 23 – Wednesday, Sept. 25, 2024. We suggest you arrive on Sunday, Sept. 22 and leave on Thursday morning to enjoy the whole event.

**Location:** MGM Grand, Las Vegas, Nevada

**Address:** 3799 Las Vegas Blvd South, Las Vegas, Nevada

### HOTEL ACCOMMODATIONS

**Is hotel accommodation included with the full INSIGHT 2024 conference pass?**

All hotel nights are the responsibility of the attendee. INSIGHT will NOT cover any hotel nights for customers, partners, or employees. Exceptions to this rule are NetApp INSIGHT Staff and Presenters.

**How do I book hotel accommodations for INSIGHT 2024?**

Hotel nights at the MGM Grand should only be booked through the registration system or the [attendee portal](#). If you have questions, please reach out to the helpdesk at [NetAppINSIGHT2024@regsvc.com](mailto:NetAppINSIGHT2024@regsvc.com).

If you would like to make changes to an existing reservation, please reach out to your hotel directly:

**The MGM Grand:** +1 (877) 880-0880

**The Signature at MGM Grand:** +1 (877) 727-0007

### MOBILE CHECK IN AND THE MOBILE APP

Download the MGM app from your favorite app store and use your phone to check in and skip the line at the front desk, book dinner reservations, and unlock your room! The app makes navigating Las Vegas and other properties easy while earning MGM rewards.

### BAG & LUGGAGE CHECK

A bag-check service is available at the hotel's bellhop desk in the MGM Grand main lobby. We strongly encourage all attendees to use these services for checking your bags. **Please refrain from bringing luggage into the conference center.** For security reasons, we will not host a bag check in the conference center, and security may point you in the direction of the main lobby before entry. Please collect your bags before leaving the property, as the main lobby of the MGM Grand is some distance from the conference center and can be quite busy.

### WEATHER

Las Vegas is hot and dry for most of the year. During September the daily temperature has an average high of 95°F (35°C) and average low of 57°F (14°C).

For daily weather updates, visit [www.weather.com](http://www.weather.com).

### AIRPORT TRANSPORTATION

Transportation to and from the airport will NOT be provided by NetApp INSIGHT 2024. Several "on-your-own" options for transportation are available at both Harry Reid International Airport as well as at The MGM Grand and The Signature locations.

Taxis are readily available at the airport and at the main entrance of each hotel, and advanced reservations are not necessary. The average cost from the airport to the strip is \$22–\$30 USD.

Uber/Lyft rideshares are readily available in Las Vegas and provide rides to and from the airport.

Various limousine and shuttle options are available and located immediately outside baggage claim.

**Bell Limousine:** A private Las Vegas limo service includes your chauffeur meeting you inside the McCarran Airport terminal with an iPad displaying your name or company logo. For returning to the Las Vegas airport or point-to-point hourly service, the driver will pick you up at your hotel front door drive.

[Website](#)

**SuperShuttle:** Offers shuttle service to and from Harry Reid International Airport to the Strip and downtown areas, featuring passenger vans and minibuses (wheelchair accessible available).

[Website](#)

**Bell Trans Shuttle Service:** Another low-cost transportation from Harry Reid International Airport to your hotel. Conveniently located right outside of baggage claim at both international and domestic airport terminals.

[Website](#)

### PARKING

NetApp parking is available at the MGM Grand with a daily rate of \$40. The valet is on the south side of the resort on 593 E Tropicana Ave, Las Vegas, NV.

Self-parking in the MGM parking garage has the following rates:

	Mon–Thurs	Fri–Sun
0 to 24 hours	\$18	\$23
Over 24 hours	\$18	\$23
Registered Hotel Guest	\$18	\$18

### EVENT INFORMATION

#### REGISTRATION & NAME BADGE COLLECTION

**Time:** Sunday, Sept. 22, noon – 5:00 p.m.

Monday, Sept. 23: 7 a.m. – 8:30 p.m.

Tuesday, Sept. 24: 7 a.m. – 5 p.m.

Wednesday, Sept. 25: 8:30 a.m. – 5:30 p.m.

**Location:** Grand Ballroom Foyer

**Note:** You will be required to show a government-issued photo ID when collecting your name badge. Picking up badges for another attendee is not allowed. Name badges and lanyards must be worn during all conference events, including the appreciation party at AREA15 on Tuesday night. Please always keep a government-issued photo ID with you in Las Vegas—many venues require some form of ID for entrance.

#### EXPRESS CHECK-IN

Once you arrive at INSIGHT, you'll want to get checked in for the event quickly. To streamline the process and make it as easy as possible, you will be emailed an express check-in QR code prior to arriving at the event—please be ready to present your QR code when collecting your badge.

#### GUEST ATTENDANCE

NetApp INSIGHT 2024 is for registered attendees only. Guests, spouses, and other family members will not be admitted to any meetings, sessions, meals, or events.

#### ATTIRE

Business-casual attire is appropriate for all sessions and event activities.

#### INSIGHT AMBASSADORS

NetApp INSIGHT 2024 Ambassadors are available to assist attendees at registration, at sessions, and throughout the hallways for the duration of the event. They are there to help you and are easily identifiable by their yellow T-shirts and red badges. Be sure to say hello to Ambassadors, and feel free to ask questions!

#### MEALS

All registered NetApp INSIGHT 2024 attendees will receive breakfast on Tuesday and Wednesday and lunch during the three days of the event. Light hors d'oeuvres will be served during the reception on Monday and the appreciation party on Tuesday.

#### SPECIAL DIETARY REQUIREMENTS

The hotel has been informed of any pre-ordered special dietary requirements specified during registration. Specialty meals are celiac, Halal, or Kosher meal. Attendees who confirmed their requirement for a special meal will be contacted directly with instructions on where to pick up their meals.

During the meal-planning process, careful consideration has been made to accommodate a wide variety of restrictions and preferences, including dairy free, gluten free, vegan, vegetarian, nut free, among various protein options for each general attendee meal period. Items will be labeled with dietary information should the item contain an allergen.

#### WATER BOTTLES & SUSTAINABILITY

In support of our sustainability practice, we will give attendees who check in first at the registration desk a reusable water bottle. You'll find refilling stations throughout the conference center. In the Festival Grounds, there will be an opportunity to get your water bottle laser engraved in the Moen Customer Hero space—be sure to bring your bottle there to personalize it. We'll also have NetApp water bottles for purchase in the Merch Store.

### CONFERENCE TOOLS

#### WIFI

**SSID:** INSIGHT24

**Password:** NPowered24 (case sensitive)

#### MOBILE APP

We encourage you to download the free **NetApp INSIGHT 2024 Mobile App** today. Use it to build and access your schedule, take your session surveys, network with like-minded attendees, and ensure you receive important news and announcements during the event. The app is fun and full of useful information!

To download the app, search for "NetApp Events" in your favorite app store or click on the link below:

[iOS](#) | [Android](#)

#### SCHEDULE BUILDER

We're taking technical learning to new heights in 2024, aligning technical sessions with the topics and categories aligned with where you are today and where you need to go tomorrow. Check out our stellar INSIGHT keynotes, customer jam sessions, and epic spotlight sessions.

The [Schedule Builder for NetApp INSIGHT 2024](#) is available via your desktop or the mobile app. The Schedule Builder enables you to reserve your spot in technical breakout sessions, Hands-On Labs, and other conference activities. Kickstart your NetApp INSIGHT 2024 experience and start building your schedule today! Pick and choose the most sought-after sessions before they are full.

#### EVENT AGENDA

<b>Pre-Event—Sunday, September 22, 2024</b>
12:00p – 5:00p: Registration
6:00p – 8:00p: NetApp Community Warm-Up Party
<b>DAY 1—Monday, September 23, 2024</b>
7:00a – 8:30p: Registration
8:00a – 3:45p: Certifications
9:00a – 3:45p: Camp Cloud: AI Edition, Breakout Sessions, and Hands-On Labs
10:30a – 5:00p: Festival Grounds (Expo Hall)
12:00p – 1:30p: Lunch
2:00p – 2:45p: Meet the Moment—Savings & Sustainability
4:00p – 5:30p: Keynote
5:30p – 7:30p: Welcome reception in the Festival Grounds (Expo Hall)
6:30p – 8:30p: Camp Cloud: AI Edition VIP Reception ( <i>invite only</i> )
<b>DAY 2—Tuesday, September 24, 2024</b>
7:00a – 8:30a: Certifications
7:00a – 5:00p: Registration
7:30a – 9:00a: Breakfast
9:00a – 10:30a: Camp Cloud
10:30a – 5:00p: Camp Cloud: AI Edition, Breakout Sessions, and Hands-On Labs
11:00a – 11:45a: Meet the Moment—Simplicity & Scalability
11:00a – 6:00p: Certifications
12:00p – 1:30p: Lunch
2:00p – 2:45p: Meet the Moment—Smarts & Security
7:00p – 10:00p: Encore—Let's Celebrate off site party at AREA15
<b>Day 3—Wednesday, September 25, 2024</b>
7:00a – 9:00a: Certifications
8:30a – 10:00a: Breakfast
8:30a – 9:30p: Registration
10:00a – 11:30a: Closing Keynote
11:30a – 5:00p: Camp Cloud: AI Edition, Breakout Sessions, Demos, and Hands-On Labs
11:30a – 4:00p: Festival Grounds (Expo Hall)
12:00p – 1:30p: Lunch

### INTERPRETATION RESOURCES

#### FOR KEYNOTES ONLY

Interpretation receivers for Japanese, Chinese, and Korean for the Keynotes/General Sessions are available at the Translation Device Pick-up desk next to Registration. A conference badge and photo ID are required to pick up a receiver.

Receivers must be returned to the Translation Device Pick-up desk day before you leave the Conference Center to charge and sanitize them. All devices must be returned no later than 5:00 pm on Wednesday, Sept. 25, immediately after the closing session.

#### FOR BREAKOUT SESSIONS ONLY

Breakout sessions at INSIGHT 2024 will be supported by AI Translation in Japanese, Korean, and Chinese (captions to read in Traditional Chinese and audio in Mandarin).

To access translation services, you will need to download an [app to your personal smartphone](#). Bring your smartphone and earphones with you, as these will not be provided at the event venue for breakout sessions. Having a backup power pack is also recommended.

[Breakout Sessions—AI Translation Instructions](#)

Make sure you download the free Interprefy App from the App Store or Google Play.

- Bring your smartphone and earphones with you. Having a backup power pack is also recommended.
- Connect to WiFi.
- Connect your earphones to your smartphone and open the Interprefy App.
- Scan the provided QR code with your smartphone camera app to access the session.
- Choose your language then press CONNECT.
- If disconnected, please press CONNECT again.

We will also have Japanese, Korean, Mandarin Chinese, and Spanish linguists near the registration desk.

Translation Device Pick-up desk hours:

Monday: 7:00 a.m. – 6:00 p.m.

Tuesday: 7:00 a.m. – 5:00 p.m.

Wednesday: 8:30 a.m. – 5:30 p.m.

### EVENT HIGHLIGHTS

#### KEYNOTES

**Day 1: Succeeding in the Era of Intelligence**  
Kick off the event with NetApp CEO George Kurian and other experts as they explore how intelligent data infrastructure can accelerate your success in today's data-driven world. See firsthand how NetApp is uniquely positioned to help businesses deliver on the promise of AI with NetApp's SVP of Shared Platform, Uriel Vildaeva. Learn about the challenges, keys to success, and the unparalleled ways NetApp and our partners enable you to leverage your data assets.

**Day 2: Innovation for Today and the Future**

Discover what's new at NetApp! Chief Product Officer Harv Bhela, GM of Cloud Ops Haiyan Song, and GM of Enterprise Storage Sandeep Singh will showcase the latest advancements in data infrastructure, AI, security, and cloud. These innovations are designed to give your company the power, flexibility, and intelligence needed now and in the future.

**Day 3: Building Together for the Era of Intelligence**

Join NetApp President Cesar Cerqueira, SVP Global Partner Group Jenni Flinders, Head of AI Sales Hoseb Dermanlian, and Chief Technical Officer Jonsi Stefanoson as they take the stage along with other special guests, including NVIDIA, the European Institute of Oncology, and our Partner Innovation Award winner. Gain insights from real-world examples of customers overcoming data challenges.

#### FUN ACTIVITIES

Do you like racing simulators? Test your driving skills with the Porsche Motorsports driving simulators and evaluate your racing data to see how you stack up against the world's best drivers. Then head over to the DreamWorks Animation space to snap photos with a set of DreamWorks' most beloved characters.

Enjoy your reusable water bottle with laser engraving at the Moen Customer Heroes space, compete for cool prizes at the ASOS Customer Heroes claw machine, and head to the golden ticket booth at the Festival Grounds for a chance to win passes to a Royal Machine meet & greet experience, and much more. Customize an AI-generated concert poster, or get a head shot taken for your professional networking.

#### TECHNICAL BREAKOUT SESSIONS

Update your knowledge by attending any of the more than 150 technical breakout sessions featuring the latest solutions, products, best practices, tools, and innovations. Technical sessions will be offered throughout the day, presented by NetApp employees, customers, and partners. Use the mobile app to search and register for breakouts.

#### CERTIFICATIONS

Every exam, certification prep, and instructor-led course preview at INSIGHT 2024 is 100% free. The value to your career? *Exponential.*

#### Where will live testing be held?

MGM Conference Center  
3799 S Las Vegas Blvd Las Vegas, Nevada  
Chairmans Ballroom, Level 3

#### What testing hours are available?

Monday, Sept. 23, 8 a.m. – 3:30 p.m.

Tuesday, Sept. 24, 7 – 8:30 a.m. & 11:00 a.m. – 6 p.m.

Wednesday, Sept. 25, 7 – 9 a.m. & 11:30 a.m. – 5:30 p.m.

#### Which exams will be offered during the test event? How should I prepare for the exam?

We're offering FREE certifications and preparation courses once again this year. To see which certification prep sessions are available with the dates and times you can check them all out in the [session catalog](#). Then go to [Certification—NetApp](#) to schedule your free exam. Seating is limited and is on a first-come, first-served basis.

#### How do I secure my test seat?

Log into your account on CertCenter at <https://cp.certmetrics.com/netapp/en/login>.

Select "Schedule" then "Schedule an Exam."

Select the exam you wish to take.

Select "In person at a test center."

Follow the prompts to "Find a test center."

Type in "Las Vegas."

Choose "INSIGHT Las Vegas – Event Attendees Only."

Pick a day and time that works for your schedule.

Confirm your appointment through the final confirmation page.

#### HANDS-ON LABS

Hands-On Labs (HOL) cover a wide range of products and solutions, including NetApp platforms, management applications, Hybrid Cloud, data protection, and virtualization solutions. Take advantage of this once-a-year opportunity for self-paced, hands-on experience and expert-led guided labs. Experience NetApp systems and products in a simulated virtual environment. Schedule your lab time or expert led lab in advance and go at your own pace with support from the proctors. Don't have a reservation? Walk-ins are welcome as space permits.

#### THE CLUB AT INSIGHT (VIP Meetings)

Invitees can elevate their careers by meeting with NetApp executives and technical experts to collaborate on their top business goals. Make the most out of your time in Las Vegas.

#### MEET THE MOMENT

A series of panel discussions will give you actionable insights on your data! The dynamic sessions feature thought leaders from diverse fields sharing their secrets for using NetApp to build intelligent data infrastructure. Discover how you can *Meet the Moment* to solve complex business challenges at NetApp INSIGHT 2024.

#### CAMP CLOUD: AI EDITION

Camp Cloud is back, bigger and better than ever!

This is going to be a centralized hub for NetApp's AI cloud-based content and experiences—a gathering place for attendees to come together for conversations, learning opportunities, networking, themed treats, and other fun surprises. It will be a hive of activity across all three days of INSIGHT, where N-Powered data pioneers like you discuss the latest AI innovations. Plus, we'll have games, prizes, refreshments, and other surprises. Happy campers unite here!

#### SESSIONS:

**Monday, Sept. 23:**

9:00 a.m. – 1:45 p.m. Camp Cloud: AI Edition campfire / learning sessions  
1:45 p.m. – 3:45 p.m. Camp Cloud Bocce Ball & Corn Hole Competitions: Every 20 mins during open activation hours, Camp Cloud: AI Edition will host 2vs2 bocce ball and corn hole competitions. The winners in each round will receive NetApp Camp Cloud themed prizes.  
6:30 p.m. – 8:30 p.m. Invite-only VIP reception with beer, wine, and camp-themed food and treats

**Tuesday, Sept. 24:**

10:30 a.m. – 12:00 p.m. and 3:45 p.m. – 5:00 p.m.  
Camp Cloud hats: The first 200 people to participate in this activation will have the opportunity to select your preferred hat color and signature Camp Cloud themed patch.  
Camp Cloud Bocce Ball & Corn Hole Competitions: Every 20 mins during open activation hours, Camp Cloud: AI Edition will host 2vs2 bocce ball and corn hole competitions. The winners in each round will receive NetApp Camp Cloud themed prizes.  
12:00 p.m. – 3:45 p.m. Camp Cloud: AI Edition campfire / learning sessions

**Wednesday, Sept. 25:**

11:30 a.m. – 1:30 p.m. and 3:30 p.m. – 5:00 p.m.  
Camp Cloud Bocce Ball & Corn Hole Competitions: Every 20 mins during open activation hours, Camp Cloud: AI Edition will host 2vs2 bocce ball and corn hole competitions. The winners in each round will receive NetApp Camp Cloud themed prizes.  
1:45 p.m. – 3:30 p.m.—Camp Cloud: AI Edition campfire / learning sessions

#### FESTIVAL GROUNDS

##### Marquee Ballroom, Level 1, MGM Grand Conference Center

The Festival Grounds are the hub of INSIGHT, where attendees gather to network, learn, snack, and celebrate. The 90,000+ square-foot area is designed from the ground-up to foster community, education, and collaboration via interactive, customer-centric experiences. Join 1:1 and group activities that provide you with answers, inspiration, and contacts to guide you on your journey to even greater success. Open hours:

**Monday, Sept. 23:** 5:30 p.m. – 7:30 p.m. (welcome reception)

**Tuesday, Sept. 24:** 10:30 a.m. – 5:00 p.m.

**Wednesday, Sept. 25:** 11:30 a.m. – 4:00 p.m.

Explore the **INSIGHT 2024 Festival Grounds** to experience...

#### SPONSOR EXHIBITS

Meet key partners and learn how their solutions and services can help your organization succeed. [View the full list of INSIGHT sponsors](#) and visit their booths to learn about complementary technologies and offerings that can enhance your capabilities and broaden your professional network.

#### NETAPP BOOTHS

Get hands-on with NetApp solutions. Ask our onsite experts all your questions. See what's new and what's next. The NetApp booths are targeted at beginners to experts... and everyone in between. Learn, explore, dive deep. The journey is up to you.

#### NETAPP PRODUCTS AND SOLUTIONS ZONE

Learn about the latest NetApp technologies and chat with NetApp's top technical experts about your challenges—and opportunities.

#### PRESENTATION THEATERS

Learn from and collaborate with NetApp's most prominent partners and subject-matter experts in a series of discussions designed to get you to better business outcomes, faster. Use the event mobile app to book your spot in these popular theater sessions.

#### COMMUNITY AREA

Visit this lively community space to meet other NetApp enthusiasts and put a face to the names you've only seen on screen. Take a comfortable seat in our lounge while you explore digital communities, engage in insightful conversations, and share your #NetAppINSIGHT experience online. All selfie masters, pin collectors, and thread scribblers are welcome!

#### SOCIAL IMPACT ZONE

Join us in the Social Impact Zone where fun meets philanthropy! Play Plinko for free and generate donations for our nonprofit partners. Immerse yourself in our new Minecraft, Data Explorers World and explore unique volunteer opportunities that utilize data and AI to make a meaningful difference.

Discover the remarkable achievements of this year's Customer/Partner Social Impact Award winners. Join us in celebrating their impact and let their stories inspire your organization and others as we look to expand the Social Impact Awards in 2025. Together, let's harness the power of data and AI for good!

#### NetApp INSIGHT 2024 Community Warm-Up Party

**Sunday, Sept. 22, 6:00 p.m. – 8:00 p.m.**

Join us for a night filled with scrumptious appetizers and a variety of refreshing beers ONTAP (yes, we totally meant that pun!). This is your chance to chill before the conference buzz kicks in. To secure your spot, RSVP ASAP—space is limited, and you won't want to miss out on this fantastic opportunity to mingle with fellow NetApp enthusiasts, innovators, dreamers, data drivers, and N-Powered heroes like you.

*NOTE: You must be registered for INSIGHT and 21 years or older to join the fun.*

#### MONDAY WELCOME RECEPTION: LET'S GET IT STARTED!

The Festival Grounds will be home to Let's Get It Started, our opening-night welcome reception. Join us to celebrate the start of NetApp INSIGHT. You'll be immersed in a festive environment complete with party vibes, a DJ spinning top tunes, cocktail-size bites, and beer & wine hosted bars.

*Note: NetApp INSIGHT 2024 conference badges are required for entry.*

#### CUSTOMER SHOWCASES

Have fun exploring customer activations in the Festival Grounds. Test your driving skills in Porsche Motorsports simulators. Snap photos with DreamWorks Animation characters. Customize your reusable water bottle at the Moen Customer Hero space. Compete for cool prizes at the ASOS claw machine. And so much more!